

'Go For Gold' Promotion – Terms and Conditions

Definitions

1. Information on how to enter and prizes form part of the Terms and Conditions of this Prize Competition. By entering the Firstflex Cables 'Go for Gold' prize competition ("the Prize Competition"), Entrants ('you') agree to be bound by these Terms and Conditions of entry.
2. The 'Promoter' of this promotion is Eltrade Industries Ltd trading as **Firstflex Cables** ('us', 'we'), 1 Toiawaka Road, Drury, Auckland.
3. 'Participating Electrical Wholesaler(s)' include the following organisations and their respective branches (head office addresses of each wholesaler group are listed): **JA Russell Ltd** trading as **J.A. Russell Ltd** and **Radcliffe Electrical**, 49 Boston Rd, Grafton, Auckland, **Ideal Electrical** (New Zealand) 827 Great South Rd, Mt Wellington, Auckland, **Corys Electrical Ltd** 61 Normanby Rd, Mt Eden, Auckland, **Active Electrical Suppliers Ltd**, 27 O'rorke Rd, Penrose, Auckland, **Scott Electrical Ltd** 525 Great South Rd, Penrose, Auckland, **Advance Electrical Wholesalers Ltd**, 14 Victoria St, Lower Hutt, Wellington, **R. Redpath Ltd**, 71 Sturrocks Rd, Redwood, Christchurch, **Telfer Electrical Ltd**, 67 Fitzgerald Ave, Christchurch.
4. The 'Promotion Period' commences 7am, Wednesday 1 May 2024 NZST and closes 5pm, Monday 30 September 2024 NZST.

Golden Ticket – Claimed Prizes

5. This applies only to purchases of Firstflex cable through Participating Electrical Wholesalers during the Promotion Period.
6. A 'Golden Ticket' may be redeemed for one x \$200 Prezzy® Card. 500 Golden Tickets will be hidden within Firstflex cable during the Promotion Period.
7. The Golden Ticket and corresponding prize are the property of the account holder and must be claimed through their participating wholesaler from whom the Firstflex cable was purchased through.
8. Prizes must be claimed by 5pm, Tuesday 30 April 2025. After this date the Golden ticket and corresponding prize is no longer valid.

Major Prize Draw – 500g Gold Bullion Cast Bar

9. The major prize draw is for one x 500g gold bullion cast bar, valued at approximately +/- \$50,000.00 depending on current gold pricing at the time.
10. This competition applies only to purchases of Firstflex products through a Participating Electrical Wholesaler during the Promotion Period.
11. Purchase \$10,000 + GST on Firstflex products over the Promotion Period on one account through a Participating Electrical Wholesaler and receive 10 entries into the prize draw. Every additional \$1000.00 + GST spent on Firstflex products during the promotion period receives one additional entry.
12. A Participating Electrical Wholesaler must submit valid entries to Firstflex Cables by 5pm, Wednesday 30 October 2024. The major prize will be drawn on Wednesday, 6 November 2024, with the winner notified within two days of the draw.

General Terms and Conditions

13. Eltrade Industries Ltd trading as Firstflex Cables, will be referred to in all promotional material and all Terms and Conditions as Firstflex Cables.
14. Images of prizes shown in promotional material are a representation only and actual sizes may vary. The actual major prize (500g bullion cast bar) is not shown in promotional material.
15. Entry is open to Participating Electrical Wholesalers' contractors and account holders only (normal trading terms apply). The prize remains the property of the account holder. Accounts must be within current trading terms. No credits on products purchased for this promotion are permitted.

16. Employees of Firstflex Cables and all Participating Electrical Wholesalers, any agencies associated with these promotions, and their respective immediate families, are ineligible to enter.
17. The Promoter and Participating Electrical Wholesalers take no responsibility for lost, damaged, misdirected, late or illegible entries.
18. The Promoter and Participating Electrical Wholesalers reserve the right to verify the validity of any entry or prize claim. An entry or prize claim will be declared void if it is incomplete, lost, late, illegible, stolen, damaged, unauthorised, fraudulent, photocopied, or invalid in any way.
19. Winners will be notified in accordance with details available to the Promoter and Participating Electrical Wholesalers relative to their entry, and the contact details supplied by the entrant.
20. Prize winner notification will include information on how prizes may be claimed. Winners should allow up to 20 days for delivery of their prize following confirmation of their delivery address details. Prizes will be delivered to a specified New Zealand address only.
21. If the Promoter is unable to contact any winner after one month following the original draw date, having made reasonable efforts to do so, that winner's entry will be declared invalid and the Promoter reserves the right in our absolute discretion to randomly draw a new winner of that prize from eligible participants on the same Terms and Conditions as the original draw. This process will be followed until a winner is found.
22. The Promoter, Participating Electrical Wholesalers and their associated agencies and companies shall not be liable in any way (including, without limitation, in negligence) for any loss or damage whatsoever suffered (including, without limitation, indirect or consequential loss) or for any loss or damage or personal injury suffered or sustained in connection with this prize competition, the prizes or using any prize, except any liability that cannot be excluded by law.
23. By accepting a prize you agree to be available for reasonable publicity and promotional purposes without compensation, including photographs and interviews. Winners acknowledge that their personal details including photographs may be published in newspapers, magazines and on the internet.
24. The Promoter and Participating Electrical Wholesalers collect and hold personal information provided with each entry to be used for the purposes of the Prize Competition and in particular to notify prize winners and to verify prize winners' identities. All personal information provided by Entrants will be held by their Participating Electrical Wholesaler or such other place as is notified to the entrant on request. Under the Privacy Act 2020, entrants have the right to access and correct their personal information. The Promoter will destroy all entries once all prizes have been claimed.
25. The Promoter's decision is final, and no correspondence will be entered into.
26. All prize components are subject to availability. The Promoter will not be responsible for awarding entries if for any reason there are situations outside of our control e.g. stock of Prezzy® Cards are not available. If any portion of the Prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the Prize, or that element of the Prize, for a Prize of similar theme and of equal value. All elements of the prize package are non-refundable, non-transferable and are not redeemable for cash.
27. By entering into the Prize Competition you agree to be bound by these Terms and Conditions and acknowledge that you have complied with all your obligations under these Terms and Conditions. We reserve the right to deem your entry void should you fail to comply with any of these Terms and Conditions.
28. If the Prize Competition is not able to be run as planned for any reason beyond reasonable control of the Promoter, including but not limited to, state of emergency, pandemic, disaster, war, infection by computer virus, bugs, tampering, unauthorised intervention, acts or omissions of third parties, technical failures, or anything which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Prize Competition, The Promoter reserves the right in our sole discretion, to cancel, terminate, modify or suspend the Prize Competition.
29. These Terms and Conditions are governed by the laws of New Zealand.